

# FREE ID CHECK TRAINING

Free training for alcohol and tobacco retailers in Eau Claire County

Learn how to identify a fake ID, refuse a sale to a minor or someone using a fake ID, and the consequences of selling alcohol or tobacco to someone underage. Attendees will get hands-on experience learning how to determine if an ID is real or fake.

Retailers and clerks are the first line of defense in preventing youth access to alcohol and tobacco. Our goal is to improve public health and safety by supporting retailers in complying with alcohol and tobacco laws to prevent sales to underage buyers.



Wednesday,  
April 19th



Eau Claire County Government Center  
710 2nd Ave  
Room J009 (Use jail entrance- door J1N)

*Directions on the back side of the page*



3:30PM - 5PM



Register online at: <http://bit.ly/ec-id-train>

or text/call Kate Torkelson at 715-559-3533.

Please call if you need to schedule an interpreter.



Eau Claire City-County  
Health Department



Eau Claire Health Alliance Action Team  
**Substance Misuse**

In partnership with the six law enforcement agencies in Eau Claire County, the Eau Claire City-County Health Department and (for tobacco checks) Wisconsin Wins, compliance checks are collaboratively conducted countywide on an ongoing basis. A letter from the Health Department is sent annually to all license holders to remind them of these ongoing investigations.

#### About Wisconsin Wins

The Eau Claire City-County Health Department contracts with the Wisconsin Department of Health Services to conduct investigations through the Wisconsin Wins Program. The Wisconsin Wins (WI Wins) campaign is a science-based, state-level initiative designed to decrease youth access to tobacco products. Learn more about WI Wins at [www.wiwins.org](http://www.wiwins.org)!

**Reminder:** [witobaccocheck.org](http://witobaccocheck.org) provides **free state-approved** online retailer training on Wisconsin tobacco sales law as required for ALL employees who sell tobacco products.

